

What is claimed is:

1. A method for treating hibernating myocardium, comprising administering a therapeutically effective amount of a GLP-1 molecule to said patient.
2. A method for treating a patient suffering from congestive heart failure, comprising administering a therapeutically effective amount of a GLP-1 molecule to said patient, wherein said patient also has hibernating myocardium.
3. A method of treating a patient suffering from ischemic cardiomyopathy, comprising administering a therapeutically effective amount of a GLP-1 molecule to said patient, wherein said patient also has hibernating myocardium.
4. A method of treating a patient suffering from diabetic cardiomyopathy, comprising administering a therapeutically effective amount of a GLP-1 molecule to said patient.
5. The method according to any one of claims 1 through 4, wherein the administration is continuous.
6. The method according to any one of claims 1 through 4, wherein the administration is parenteral.
7. The method according to any one of claims 1 through 4, wherein said effective amount of GLP-1 is effective to cause a reduction in the plasma or heart norepinephrine level.
8. A method of decreasing the plasma or heart norepinephrine level to a patient in need thereof, comprising administering to said patient a therapeutically effective amount of a GLP-1 molecule.

9. A method of any one of claims 1-4 or 8, wherein said GLP-1 molecule is GLP-1 (7-36) amide.